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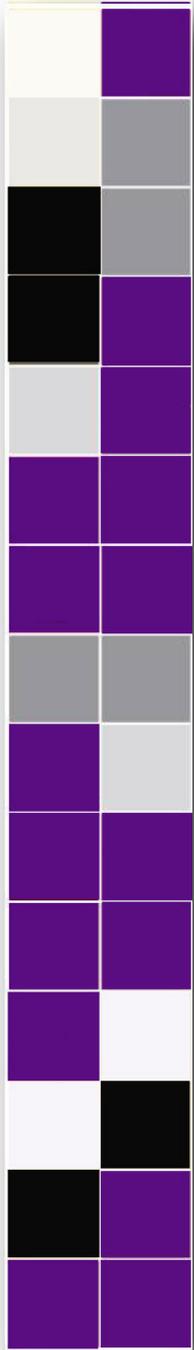
# Nolan Creek/South Nolan Creek

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## Outreach Component

Texas Institute for Applied Environmental Research  
Stephenville, Texas

September 5, 2013



# Project Goals

- Providing sufficient information to address bacteria impairments on Nolan Creek/South Nolan Creek
- Collect water quality data
- Provide an evaluation of loading and sources throughout the watershed
- Develop a comprehensive Geographic Information System (GIS) inventory



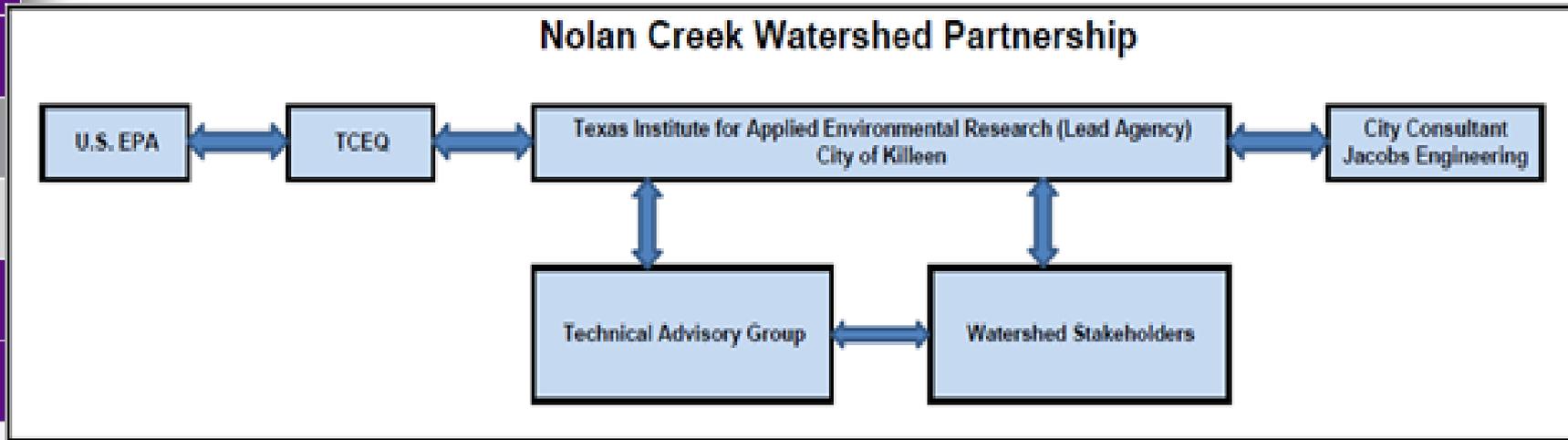
# Project Goals (cont.)

- Successfully build partnerships and conduct a robust stakeholder process
- Develop/Maintain a successful public participation program, including a public relations and education campaign and stakeholder group



# Project Timeframe/Organization

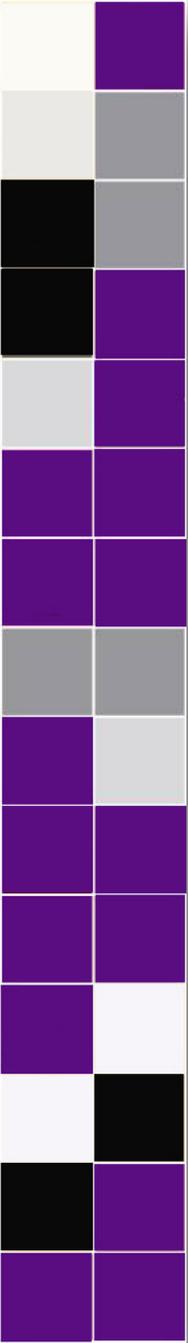
- January 2013 – August 2015



# Stakeholder Input

- TIAER welcomes information, opinions and feedback from stakeholders
- Stakeholders are encouraged to provide constructive input
  - Information that will benefit the Partnership as a whole





# Public Outreach & Education

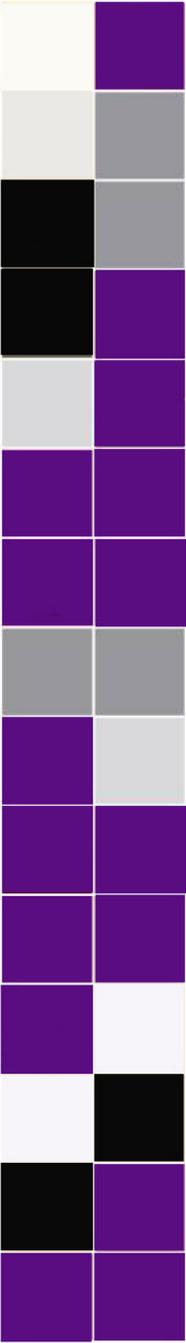
- Purpose: To create public awareness for the Watershed Planning Project
- Educational Topics:
  - Water Quality Issues
  - Non-Point Source Pollution
  - Watershed Functions
  - Individual Actions Effect on Water Quality



# Outreach Goals Must...

- Develop general strategies to reach target audience
  - Specific Outreach Activities
  - Workshops
  - Trainings
  - Social Marketing Techniques
- Develop an evaluation component
  - Measures both qualitatively and quantitatively

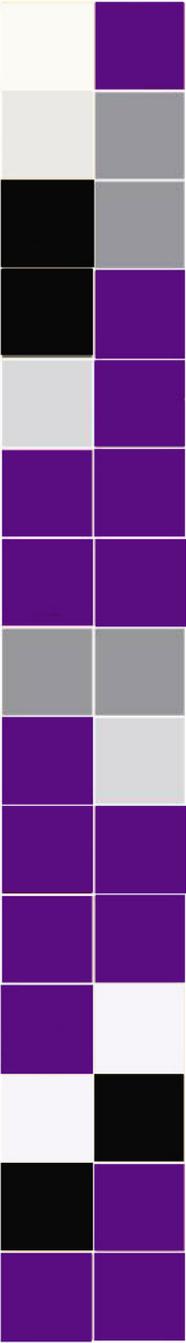




# Outreach Activity Examples

- Partnerships with Schools
  - Conduct Water Quality Education
  - (Example: Project WET)
- Campaigns to Market Outreach Plan & Distribute Educational Information
- Low Impact Development Workshop
- Texas Watershed Steward Training

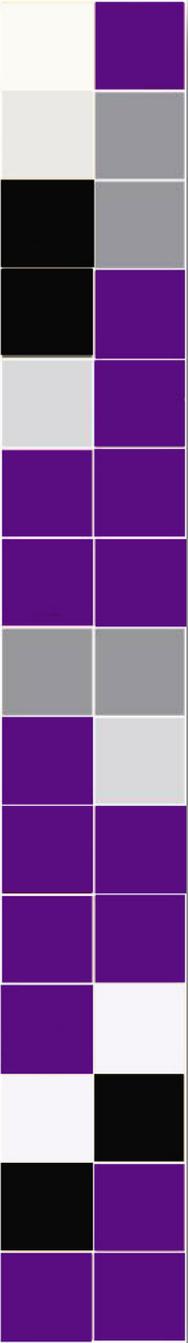




# Outreach Activity Examples

- Texas Stream Team Events & Trainings
- Septic System Workshop
- Illegal Dumping & Litter Campaigns
- Agricultural Waste Collection Days
- Establish Social Media Outlets
  - Facebook
  - Twitter





# Education/Outreach Materials



# Assessment of Water Quality & Watershed Based Planning for Nolan Creek



## Why Nolan Creek?

Portions of Nolan Creek/South Nolan Creek currently do not support its designated uses and needs improving. Cleaner water allows for recreational use such as swimming, fishing, wading, and canoeing. Recreational use of Nolan Creek/South Nolan Creek promotes a stronger economy and healthier lifestyle for area residents.

## Here's How YOU can get involved!

### Upcoming Events

Sept. 5: Stakeholder Meeting

Oct.5: Barktoberfest

### Upcoming Training Opportunities

Sept. 19: Texas Watershed Stewards Workshop

### Community Involvement

Nolan Creek Recreational Improvement Project

More Information: <http://www.beltontexas.gov/index.aspx?nid=360>

Goals for Nolan Creek  
To restore good water quality throughout Nolan Creek/South Nolan Creek Watershed and to involve and educate residents on healthy water conservation of their watershed.

### **Contact Information:**

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TIAER Project Manager

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# Example Educational Content

- Educational Radio Advertisement

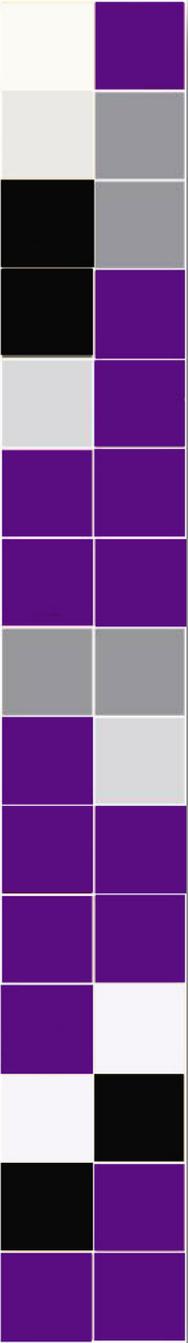


- Educational Video



# Non-Point Source Education with Killen ISD





# Scheduled Outreach Activities

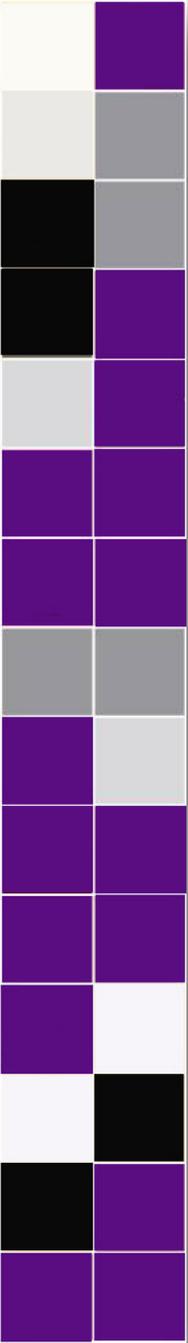
- Texas Watershed Stewards Workshop
  - Location: Killeen, TX
  - Date: September 19, 2013
- Home Chemical Collection Event (Killeen Residents Only)
  - Location: Killeen, TX
  - Date: September 21, 2013



# Scheduled Outreach Activities

- Barktoberfest
  - Location: City of Killeen
  - Date: October 5, 2013
- Annual Halloween Hoopla
  - Harker Heights, TX
  - Date: October 31, 2013

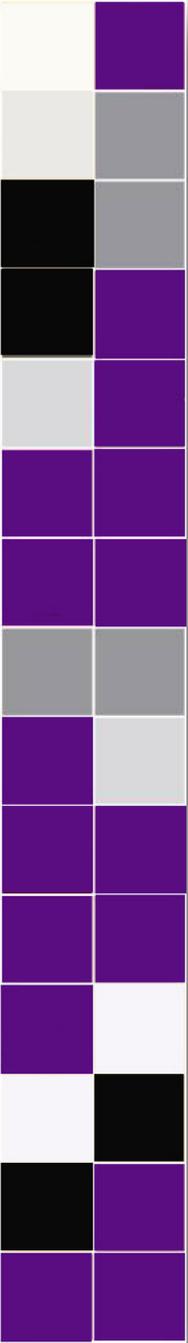




# Are There Others?

Cities in the Watershed Include:  
Killeen, Harker Heights, Nolanville,  
Belton and Fort Hood





# Questions and Feedback...

**Nikki Jackson**

Project Manager

Texas Institute for Applied Environmental Research

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